



COLUMBIA GORGE

TOURISM ALLIANCE



PROJECTS

Outdoor Recreation

\$ for Gorge Trails +

Steve Kruger (TKO)

Go Guided Networking Group

Ali McLaughlin (MountNBarrel)

Marketing & Communications

Spread the Love

Emily Reed (CGTA)

One Pass Coordinated Marketing

Patti Fink (CAT)

Next Level Ready Set Gorge

Cultural Heritage

Festival of Nations

Buck Jones (CRITFT)

Museums Passport/bingo

Mikey Goyett (Discovery Museum),
Janice Crane (Cascade Locks Museum)

Car-Free Visitor Transportation

Car Free Website 2.0

Kathy F. (MCEDD)

Gorge Hubs to Hwy

Terra Lingley (ODOT), Kathy F. (MCEDD)

Tour Operator Networking Group

David Duncan (Gray Line)

Culinary + Agritourism

East Gorge Food Trail

Jim Mejias (Explore The Dalles)

Workforce

Service Industry Job Fair

Off Season Case Studies for Businesses

CGTA

Summit

Benefits of Tourism

Guidelines

Funding

To help on a project or start a new one, contact emily@columbiagorgetourismalliance.org