

PROJECT IDEAS FOR 2022

Outdoor Recreation

Gorge One Pass Grant
Work with agencies to explore shared permit

Rec Info Sharing
Group to explore ways to know trail/lot is full ahead of time

Cruise Ship Dispersion
Group to explore how to guide guests to support Gorge towns

Visitor Dispersal

Create New Experiences in the East
Group to explore what to develop to attract people further out

Prepare for Completion of Gorge Bike Path
Group to explore how things will look and if we are we ready

Cross Promotion of Lesser Known Parts
Look for ways to educate visitors and locals

Cultural Heritage

Gorge Culture Convening
Strengthening network with regular meetings

Cross Promotion of Existing Culture Projects
Seek out ways to support / work together

Support Arts Economic Prosperity Study
Oregon Arts Commission & TD Art Center

Car-Free Visitor Transportation

New East WA Shuttle
From HR to Maryhill via Hwy 8 trails and wineries

Marketing for Car Free
Get the word out about website and options - explore incentives

Yearly Car Free Fam Tour for Hotel Staff
Show them how easy it is to travel in Gorge sans car

Culinary + Agritourism

Marketing Food Trails
Promote to visitors and locals -explore Slow Food partnership

Develop Experiences for Winter
Draw more visitors to the shoulder season via tours & activities

Mini-Ag Summit
Connect suppliers with new potential businesses

Welcomability

Create Advisory Boards
By perspective eg disabilities, LGBTQIA+, Spanish speakers, etc

Book Club & Webinars
With additional support for Hear in the Gorge podcasts

Create Resource Page
Compilation of information, connections and trainings